Revionics®

Price Management

Differentiate your brand with pricing for the evolving shopper

Revionics® Price Management assures pricing consistency and adherence to company pricing rules, vendor policies, and competitive positioning. Scalable to meet large retailers' volume, this product provides extensive business rule sets, intuitive workflows, and easy to understand analytics so retailers can meet their revenue and margin goals.

The Rebellious Phase is Over

Following the rules has never been more profitable

Retailers have difficulty managing all their pricing rules. They are too complex and can be different depending on the time of year, retail location, channel, vendor, category, or item. Enforcing rule compliance can be overwhelming. Not doing it correctly is detrimental as retailers will lose revenue, profit, customers, and damage the vendor relationship.

81% of shoppers look for the price they are willing to pay*

In today's hyper-competitive environment, retailers need to discern which rules are helping drive company business goals, when to use them, and how to execute them more efficiently and consistently across the enterprise. Those that do will be more successful in protecting their relationships and driving increased revenue and profit.

The Highlights

For those with limited time

- Streamlined Approval Workflow
- Insight of Price Impact on Key Metrics
- Forecast Impacts of Price Decisions
- Omni-channel pricing visibility and management
- Flexible Rule Configuration
- Consistent Price Execution at any Level, Channel, Zone, or Store
- Role-based Security

REVIONICS®

Revionics®
Price Management
Consistency just got a little exciting

Let's Get to the Good Stuff

GET TO THE RIGHT PRICE, FASTER

Revionics Price Management is intuitive and streamlined. That means your team can spend more time solving problems rather than trying to figure out how to use a system.

LEARN FROM YOUR PAST

Sometimes repeating history is a good thing, other times it is not. What is always a good idea is learning from it. Revionics Price Management allows you to drill down into your historical pricing data to understand the impact and results. Likewise, you also can drill into the forecast to get a clearer picture about what to expect.

A SOLUTION THAT GROWS WITH YOU

The goal of your business is to deliver results and grow. Revionics helps you achieve those goals and is built to grow with you. Revionics Price Management is part of the Revionics Pricing Suite. As your needs change you can easily transition into the additional solutions, Revionics Price Optimization, Revionics Strategic Price Simulation, and Revionics Dynamic Pricing. Revionics Price Management is quickly implemented without straining your IT resources. Once implemented adding additional stores, categories, or items, is even easier.

CENTRALIZED PRICING MADE EASY

Consistent pricing across all channels is now easy to manage. Whether you want to execute on channel-specific pricing or a single price across all channels, Revionics Price Management provides you with the ability to define how you want to perform pricing across all channels that builds customer loyalty and increases market share.

PLAY AND WIN BY THE RULES

You are innovative and creative in your business. However, sometimes just knowing and playing by the rules is challenging. Revionics Price Management has a comprehensive rule set that covers many of the standard constraints you deal with every day. Implemented across several retailers & verticals, you can quickly set the relevant rules and start applying them consistently.

FLEXIBLE FOR YOUR BUSINESS

No one knows your business quite like you do. Revionics Price Management allows you to run it as you see fit. Doing away with rigid rule application, flexible rule configuration allows you to apply rules differently on the same item based on channel, store, or zone. It also allows you to consider the role of a product when determining which rules to apply.