

Pricing powered by best-in-retail AI

Built by retail, for retail. Backed by superior science, decades of experience, and continuous innovation, it's no wonder that leading retailers around the world trust Revionics to guide them on the lifecycle price optimization journey.

Delivering Real. Business. Value.

Our business is built on delivering meaningful value to retailers dealing with the complex challenges pricing and merchandising teams face. Every day, we are empowering retailers to:

- Quickly adapt for inflation, market changes, competitive pricing moves and unpredictable disruptions.
- Run complex, omnichannel, and inventory-aware promotions.
- Price with greater accuracy, even in cases of limited data, like new or seasonal products.
- Challenge dated pricing assumptions and drive strategic decision making.

The Worldwide Leader in Retail Pricing

Achieving tangible results for retailers around the globe.

\$500B

Revenue under management

5-9%

Profit lift

90%

Customer renewal rate

ARAUJO DROGARIA
DRUGSTORE

APOTEK

Academy
SPORTS+OUTDOORS

Carrefour

EXCHANGE

coop

FAMILY DOLLAR

farmaenlace

THE HOME DEPOT

GRUPO REP
GRUPO REGIONAL
DE FARMACIAS
PRODUCTIVAS

LEROMERLIN

Love's

NORTHERN
TOOL + EQUIPMENT

Harris Teeter

بندي
Panda

SODIMAC

Rimi

toom
Respekt, wer's selber macht.

TRACTOR SUPPLY CO

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With Revionics' AI-driven price optimization solutions, we have become even more data-driven and can give our customers the most attractive offers in store and online, which in turn leads to better results.

- Assortment and Purchasing Director, Apotek Hjärtat

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We are able to make decisions quicker than before and consistently across all teams with a much higher degree of confidence in the output than we had in the past.

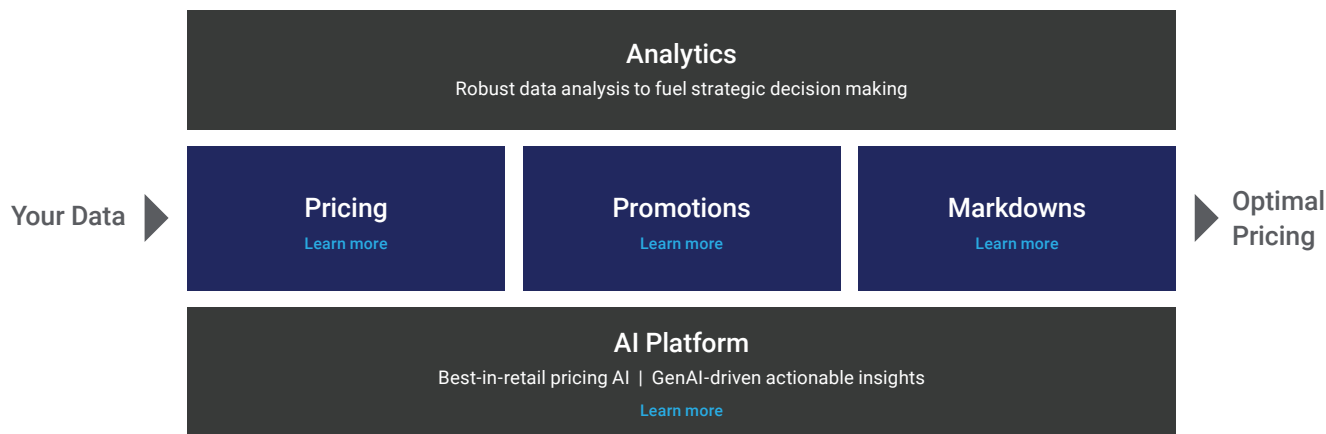
- Director of Pricing Services, Delhaize America

AI-Optimized Pricing Across the Lifecycle

Solve retail's toughest pricing challenges, drive a powerful pricing strategy and deliver meaningful value with our industry-leading unified lifecycle pricing platform.

The Most Advanced Pricing Platform

Proven pricing solutions built upon the industry's leading scalable, flexible AI. Leveraging the latest in data science and over two decades of retail pricing experience to empower more accurate decisions and generate expected outcomes.



Base Price

Simplify the complexity of pricing and deliver sustained value.

- Understand the impacts of every price change to make more accurate decisions.
- Optimize based on your specific customers and goals.
- Build positive price image while meeting financial objectives.

Markdown

Drive markdown plans that maximize sales, margins and sell-through.

- Craft distinct markdown plans for all clearance types.
- Dynamically optimize markdown plans throughout the product lifecycle.
- Predict and measure markdown results with precision.

Promotions

Optimize promotions plans for specific targeted outcomes.

- Understand and visualize the holistic impact of your promotions across the store, even mid-flight.
- Run competitively-informed promotions and maximize every vendor dollar.
- Unite your pricing, marketing and category teams and streamline promotions processes.

Explore More from the Worldwide Leader in Retail Pricing

SEE SUCCESS IN ACTION

TALK WITH A PRICING EXPERT

Revionics[®]
an aptos company